

Products and Services

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Overview



In a nutshell

Koongo Service comes with the same features as the **Connector for Magento 1 and Magento 2** as well as with the same supported feeds and channels. However, **Koongo Service** has the advantage of automatic integration with selected channels through the means of API and provides feed/channel performance tracking. With the **Connector**, you set up all the settings from within your Magento backend. The **Koongo Service** is located on Koongo servers.

To understand the scope of Koongo products and services and to be able to distinguish between them you need to be briefly familiarized with Koongo history.

We distinguish between Magento and non-Magento shopping platforms simply because Koongo started back in 2007 as a simple stand-alone module available only for the Magento platform, called currently **Connector for Magento (or Connector)**.

In 2013 we introduced a new product, **Koongo as Service (or Service)**. In the beginning, the Service was available only for the Lightspeed users. Over time, we added other platforms - Prestashop, CCV Shop, Shopify, WooCommerce, etc. (see the [list of all supported shopping platforms](#)).

Finally, in 2015 the **Service** became available also for Magento users. It allows Magento users to choose between the **Connector** and the **Service**, depending on their specific needs.

For that reason, Koongo offers for Magento users two products (**Connector** and **Service**) while for all other shopping platforms Koongo has 'only' the **Service** available.

Connector for Magento and Magento 2



Only for Magento and Magento 2

Please note that the **Connector** is available only for Magento 1 & 2 users.

Connector for Magento 1 & 2 is the stand-alone extension for Magento, in Magento terminology called **module**. You can install the **Connector** on your Magento instance using the **Magento Connect Manager**. You manage all the feeds and channels from within your **Magento backend**.

Connector documentation

- [Documentation for Connector for Magento 1](#)
- [Documentation for Connector for Magento 2](#)

Connector installation manuals

- [Installation manual for Connector for Magento 1](#)
- [Installation manual for Connector for Magento 2](#)

Connector pricing page

- [Connector for Magento 1](#)
- [Connector for Magento 2](#)
- [Connector for Magento 2 EE](#)

Koongo as a Service



For all supported shopping platforms

Please note that the **Koongo Service** is available for [all supported shopping platforms](#), except Magento 2. **For Magento 2, Koongo offers only the Connector for Magento 2.**

Koongo as a Service is Koongo developed tool with our own user interface (UI). To activate the Koongo Service, you need to install an app (for Lightspeed, CCV Shop or Shopify) or set up API integration (for Magento or Prestashop). For more installation details, please check [Platforms integration manuals](#).

Koongo as a Service documentation

- [Documentation for Koongo as a Service](#)

Koongo as a Service installation manuals

- [Afosto](#)
- [BigCommerce](#)
- [CCV Shop](#)
- [Custom Platform](#)
- [EasyWebshop](#)
- [Lightspeed](#)
- [Magento](#)
- [Magento 2](#)
- [Prestashop](#)
- [Shopify](#)
- [Shoptrader](#)
- [WooCommerce](#)

Koongo as a Service pricing

- [Koongo as a Service pricing](#)

Comparison of the Connector for Magento and Koongo as a Service

	Connector for Magento (1 and 2)	Koongo as a Service
Shopping platform		
Magento	✓	✓
Magento 2	✓	✓
Afosto	✗	✓
BigCommerce	✗	✓
CCV Shop	✗	✓
Custom Platform	✗	✓
EasyWebshop	✗	✓
Lightspeed	✗	✓
Prestashop	✗	✓
Shopify	✗	✓
ShopTrader	✗	✓
WooCommerce	✗	✓
General feature		

Type of license or contract	One-time payment	Monthly payment
	<ul style="list-style-type: none"> Live license for Magento 1 - 159 € Live license for Magento 2 CE - 199 € Live license for Magento 2 EE - 299 € 	<ul style="list-style-type: none"> From 19 € Please see Koongo as a Service pricing
Support and Update period	By default, there is a 1 month support period included Extra support - Support & Updates	✔ Unlimited
Feed/channel performance tracking	✘	✔ Google Analytics integration ✔ Store Statistics available
Number of products	✔ Unlimited	Limited by subscription plan
Number of front-end stores	✔ Unlimited within one Magento installation	Limited by subscription plan
FTP feed/channel submission	✔	✔
Category mapping	✔	✔
Working interface	Your Magento store backend	Koongo interface - https://my.koongo.com
Channels and feeds		
Products aggregators, price comparison websites and selling channels	✔ 500+ feeds/channels	✔ 500+ feeds/channels
<ul style="list-style-type: none"> Grouped by Country collections 		
Country collections	1 country collection included to each Connector license	Unlimited
<ul style="list-style-type: none"> The set of feeds/channels operating in the given country. 	Other collections available for extra fee. Additional Channel Additional Collection Unlimited Channels	
Amazon (integration manual)	✔ Product files for manual upload in Amazon interface	✔ API product sync integration ✔ Order sync - available for the Shopify, Lightspeed, WooCommerce, CCV Shop and Magento
Bol.com (integration manual)	✔ Through the FTP integration	✔ API product sync integration ✔ Order sync - available for the Shopify, Lightspeed, WooCommerce, CCV Shop and Magento
Beslist.nl (integration manual)	✘	✔ API product sync integration available for the Shopify, Lightspeed, WooCommerce, CCV Shop and Magento ✔ Order sync - available for the Shopify, Lightspeed, WooCommerce, CCV Shop and Magento platform
Cdiscount (integration manual)	✘	✔ API product sync integration
eBay (integration manual)	Product files for manual upload in eBay interface	✔ API product sync integration ✔ Order sync - available for the Shopify, Lightspeed, WooCommerce and Magento platform

idealo (integration manual)	<ul style="list-style-type: none"> ✔ Through the CSV feed 	<ul style="list-style-type: none"> ✔ Through the CSV feed ✔ Order sync - available for the Shopify, CCV Shop, Lightspeed, WooCommerce, CCV Shop and Magento
Marktplaats Admarkt (integration manual)	<ul style="list-style-type: none"> ✔ Through the XML feed 	<ul style="list-style-type: none"> ✔ API product sync integration
Miinto (integration manual)	<ul style="list-style-type: none"> ✔ Through the CSV feed 	<ul style="list-style-type: none"> ✔ Through the CSV feed ✔ Order sync - available for the Shopify, CCV Shop, Lightspeed, WooCommerce, CCV Shop and Magento
2dehands.be/2ememain.be (integration manual)	<ul style="list-style-type: none"> ✔ Through the XML feed 	<ul style="list-style-type: none"> ✔ API product sync integration
Wish (integration manual)	Product files for manual upload in Wish interface	<ul style="list-style-type: none"> ✔ API product sync integration