

# 3 Content feed guideline

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## Create a Content feed

- Create a Content feed in your [Koongo account](#) ([Add Channel manual](#))

**Store Overview**

Products imported: 9    Categories imported: 5    Products Status: **PRODUCTS UPDATED 29.03.2018 12:46**

Collections:    Google Analytics: DISABLED

Please install general [Koongo App](#) for another 500+ channels.  
Your CCV Shop store has another languages. [Add another language](#)  
You have no submitted profile yet. Click to Feed Preview button for continue in submission process!  
[CCV Shop Order Syncing](#) is NOW available. Find out more at [Koongo Blog!](#)

**Channel List**

Channel	Profile	Status	Products	Actions	Feed Submission
	3 <b>Bol.com</b> Content via FTP (TXT)	FEED UPDATED 29.03.2018 13:23 NOT SUBMITTED YET	9	Edit Settings Feed Preview	FTP submission Submission Info
	2 <b>Bol.com</b> Remove Offers via API (for KaaS only) (CSV)	FEED UPDATED 29.03.2018 12:47 NOT SUBMITTED YET	9	Edit Settings Feed Preview	API submission Submission Info
	1 <b>Bol.com</b> Offers via API (for KaaS only) (CSV)	FEED UPDATED 29.03.2018 12:46 NOT SUBMITTED YET	9	Edit Settings Feed Preview	API submission Submission Info

- The Bol.com does not accept products without EAN codes, you can set the Product filter to "EAN is not ..." to filter only products with EAN codes ([Product Filter guideline](#))

**Common Filter**

Export Out of Stock Products

Export variants as single products

Export Removed Products

**Attribute Filter**

If ALL of these conditions are TRUE :

- Export Out of Stock Products = Yes

**Category Filter**

Export ALL categories Check to export ALL categories.

## Bol.com category mapping

- Map all your store categories used in the Content feed to the Bol.com categories ([Category mapping manual](#))

**! Bol categories**

Be careful when selecting a category for a product. Once the category is uploaded to your Bol account for the specific product, you are not able to change the category. You need to contact the [Bol support](#) to modify the category of already uploaded product.

**Category Mapping**

Store categories: Root, Herenmode, Damesmode, nova categorie

Bol-categories: [List of categories]

Click to select category Copy

Please select category...

- Please select category...
- Autotoebehoren
- Baby, Kind & Zwangerschap
- Boeken
- Computer
- Dieren
- Elektronica
- Film / TVserie
- Games
- Kantoor & School
- Klussen
- Koken, Tafelen en Huishouden
- Mooi & Gezond
- Muziek
- Professionele muziekinstrumenten
- Sieraden, Horloges & Zonnebrillen
- Speelgoed
- Sport
- Sportkleding & -schoenen
- Tassen & Klein Lederwaren

- You can find **complete list of all Bol categories** at [Bol Datamodel](#) - in **Release Notes part**

The screenshot shows the bol.com Development Center website. The top navigation bar includes 'Development Center', 'News', 'New Retailer API v3', 'Product Information Management', and 'Magento Module by bol.com'. A search bar with the text 'Zoeken' is located in the top right. The main content area is titled 'Datamodel' and contains three sections: 'Datamodel - Currently Active', 'Datamodel - Preview next Quarter release', and 'Release notes'. The 'Currently Active' section mentions the current release (22-05-2019) and provides a link to the XML Datamodel. The 'Preview next Quarter release' section mentions a new quarter release XML Datamodel and a link to download it. The 'Release notes' section mentions the Release Notes for the new quarter release and a link to download them. A footer section contains a sign-up link for a newsletter.

## Content feed product data upload - FTPS submission

### 1. Apply for Content feed FTPS credentials

The Bol Content feed is possible to upload to your Bol account using an FTPS submission.

First, you need to create the Content feed and send it for Bol review at [Aanvragen Content FTPS account](#).



#### Bol Content feed

The Bol Content feed sample is required when asking for Content FTPS account. You can select just several products and send them for Bol review.

The Content feed must be complete. All mandatory attributes have to be filled for all categories used.

After the Content feed is approved, the Bol support will provide you the Bol Content FTPS credentials.

For Koongo as Service, use **IP address: 95.168.200.122**

Je bent hier: [Home](#) » [Documentation](#) » [FTPS](#) » [Content FTPS](#) » Aanvragen Content FTPS account

Nieuws

[Documentation](#)

▸ [Getting Started](#)

▸ [Offer Management](#)

▸ [Order Management](#)

▾ [Product Information Management](#)

[Content through FTPS](#)

[Datamodel](#)

[Request Content FTPS account](#)

[Content Upload Feedback File](#)

[Fulfillment by bol.com \(LVB\)](#)

[Partnerprogramma](#)

## Aanvragen Content FTPS account

Na ontvangst van je aanvraag zullen wij binnen 24 uur contact met je opnemen (exclusief weekeinden).

Fields marked with an \* are required

Naam: \*

E-mailadres: \*

Verkopernummer: \*

Het verkopernummer kan je vinden in je bol.com verkoopaccount.

## 2. Set the Content feed FTP connection up

- Fill the data into the Content feed FTP settings and set the FTP connection up ([FTP Settings](#))
- Path **/SQUARE/feed**

- **Note: Enable Feed Auto-Submit:** No/Yes - If you enable Auto-submit feature channel feed file will be uploaded via FTP automatically whenever you change channel settings or you update channel feed file. For Content feed submission you can use **No** option.

## 3. Submit the Content feed to Bol.com

- Submit the Content feed via FTP
- [Submit the Offer feed via API](#) - to apply the changes done by Content feed you need to submit the Offer feed right after Content feed submission

#### 4. Update your product on Bol.com

- Check the products in your [Bol account](#)
- Some of your products will not appear on Bol. You need to add all mandatory values for them - go to [Product adjustment guideline](#)

#### Resubmit your Bol Offer feed to Bol.com

- [Submit your Bol Offer](#) feed to Bol.com to activate products uploaded by Content feed

If you have any questions or need any assistance please contact us at [support@koongo.com](mailto:support@koongo.com).