Media Kit

Here you can find Koongo marketing materials and information for our partners.

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What is Koongo?

Short version

Koongo is a Feed and Affiliate Marketing Tool that allows you to connect your online store to 500+ online marketplaces and comparison channels worldwide. You will be able to expand your business on the international level, attract new clients, and boost your profit.

Long version

Koongo is a Feed and Affiliate Marketing Tool that allows you to connect your online store to 500+ product search and price comparison websites, affiliate networks, and online marketplaces. This tool allows you to reach easily hundreds of new marketing channels around the world from a single integration point. With Koongo, you will be able to expand your business on the international level, attract new clients, and boost your profit. Koongo doesn't demand any programming knowledge; everyone can easily use this powerful tool.

Benefits of Koongo

- Simplicity of use - you can connect your store easily to Koongo and export your products to any of Koongo supported channel
- More than 500 comparison websites, online marketplaces or affiliate channels supported
- Check the performance of various channels - Koongo allows you to monitor product performance easily on the specific channel. You can figure out what channels work the best for your business.
- Different prices for different selling channels - you can sell the same item for different prices on various selling channels
- Advanced category mapping - you can map easily your store categories to specific channel category tree and get higher ranking of your products
- Various attribute and category filters - allow you to export only required products for selected channel
- 30-day free trial - test Koongo for 30 days for free

Reviews and Business Cases

Another quality assurance of our products are the customer reviews! We hope you find the time to take a look and read more about what some our clients say about the Koongo.

- Reviews at Magento Connect
- Reviews in Koongo Store - Connector for Magento 1
- Reviews in Koongo Store - Connector for Magento 2
- Rewies Shopify Koongo app

Country-specific landing pages

- www.koongo.com - central website, EN
- www.koongo.nl
- www.koongo.dk
- www.koongo.fr
- www.koongo.de
- www.koongo.es

Multimedia

Koongo logo

With full-color background	With transparent background	The letter "K" with transparent background

Explainer video

- https://www.youtube.com/watch?v=AIP17gISRXI

Partner Badges

	Industry parner	Solution partner	Community partner
Transparent background			
White background			

Product and Service icons

- See Koongo Store for all Koongo products and services

Koongo Connector	Connector Installation	Support & Updates
Connector Setup	**Additional Collection**	**Custom Feed Layout**

Koongo apps

- We have developed several apps for various shopping platforms such as Lightspeed, CCV Shop, and Shopify. For the complete list of supported e-commerce platforms see Pricing page.