

Advanced Attribute Composition

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You can combine attribute values with text values or define math operations and conditions.

Settings for Miinto Attribute - Title



Info

Title of the product.

Example: *Mens Pique Polo Shirt*

Exported Value

Adjust value, which is exported into element/column Title

CCV Shop attribute

Name

The value of selected CCV Shop product attribute is exported as feed attribute value.

Default value

Defined value is the same for all products. This value is exported in case that CCV Shop attribute is not chosen or its value is empty.

Attribute Composition

-- select Macro or Attribute --

Add Attribute/Macro

You can combine attribute values with text values or define math operations and conditions. Select available macros to see example statements.

Currency

-- defined in feed settings --

Currency of actual attribute.

Dynamic Transformation

Adjust transformation of exported value during export process.

Character Limit

Exported value is cropped to defined number of characters.

Rewrite Value

from to X

Add Rewrite

Rewrite exported value (e.g. from 'L' to 'Large', from 'Male' to 'M'). You can use regular expression to match and convert substring of the exported value.

Post-Process Action

- Convert HTML to Text
- Convert HTML to Text - only: &, ", ', <, >
- Remove Spaces
- Convert Text to HTML
- Convert Text to HTML - only: &, ", ', <, >
- Remove End of Line Characters
- Remove HTML Tags/Elements

Text processing functions for an exported value. The value is processed as a text string.

Done

Macros

You can use predefined macros for certain type of operations.

Settings for Miinto Attribute - Title

Info

Title of the product.
Example: *Mens Pique Polo Shirt*

Exported Value

Adjust value, which is exported into element/column Title

CCV Shop attribute

Name

The value of selected CCV Shop product attribute is exported as feed attribute value.

Default value

Defined value is the same for all products. This value is exported in case that CCV Shop attribute is not chosen or its value is empty.

Attribute Composition

-- select Macro or Attribute -- Add Attribute/Macro

-- select Macro or Attribute --

Macros

- Attribute Merge
- Increase Price by 15%
- Increase Price by 25
- Empty Math Operation
- Empty Condition
- Attribute Value Condition
- JS function and condition

Attributes

- Brand
- Category description
- Category id
- Category level
- Category name
- Category parent id
- Category parent name
- Category path
- Category path ids
- Category path url key

Attribute Merge

You can simply merge any selected attributes.

Attribute merge example

```
// optimization of URL for better SEO
{{brand}}-{{size}}-only-{{price_final_include_tax}}-{{currency}}
>> Adidas-L-only-55-Euro

// optimization of product names for better SEO
{{brand}} T-shirt {{name}} {{size}} for only {{price_final_include_tax}} {{currency}}
>> Adidas T-shirt DoItNow XL for only 55 Euro

// note double curling brackets surrounding attribute codes
```

Edit Channel #20 (Google.co.uk - Product - RSS 2.0 - XML)

Settings for Google Attribute - g:gender

Info

Required for apparel products. Gender of the item. Three predefined values accepted

Options:
Male
Female
Unisex

Exported Value

Adjust value, which is exported into element/column g:gender

Magento attribute

The value of selected Magento product attribute is exported as feed attribute value.

Default value

Defined value is the same for all products. This value is exported in case that Magento attribute is not chosen or its value is empty.

Attribute Composition

Attribute Merge Add Attribute/Macro

{{name}} - {{sku}} - {{color}} - Large

You can combine attribute values with text values or define math operations and conditions. Select available macros to see example statements.

Dynamic Transformation

Adjust transformation of exported value during export process.

Character Limit

Exported value is cropped to defined number of characters.

Handling numeric attributes

You can increase or decrease values of numeric attributes.

- You can use [any basic mathematical operators](#), such as +, -, * and /

Rounding

Rounding is done automatically according to the specification of given feed or channel.

Increase price by 15%

You can increase selected price by 15% (the percentage amount is possible to adjust).

Increasing the price by 15% example

```
// increasing the price by 15%  
[[{{price_final_include_tax}} * 1.15]]  
  
// note double curling brackets surrounding attribute codes
```

Edit Channel #20 (Google.co.uk - Product - RSS 2.0 - XML)

Settings for Google Attribute - g:gender

Info

Required for apparel products. Gender of the item. Three predefined values accepted

Options:
Male
Female
Unisex

Exported Value

Adjust value, which is exported into element/column g:gender

Magento attribute

The value of selected Magento product attribute is exported as feed attribute value.

Default value

Defined value is the same for all products. This value is exported in case that Magento attribute is not chosen or its value is empty.

Attribute Composition

Add Attribute/Macro

```
[[{{price_final_include_tax}} * 1.15]]
```

You can combine attribute values with text values or define math operations and conditions. Select available macros to see example statements.

Dynamic Transformation

Adjust transformation of exported value during export process.

Character Limit

Exported value is cropped to defined number of characters.

Increase price by 25

You can easily increase selected price by 25 (the increase amount is possible to adjust).

Increasing the price by 25 example

```
// increasing the price by 25  
[[{{price_final_include_tax}} + 25]]  
  
// note double curling brackets surrounding attribute codes
```

Edit Channel #20 (Google.co.uk - Product - RSS 2.0 - XML)

Settings for Google Attribute - g:gender

Info
Required for apparel products. Gender of the item. Three predefined values accepted
Options:
Male
Female
Unisex

Exported Value
Adjust value, which is exported into element/column g:gender

Magento attribute <input type="text"/> The value of selected Magento product attribute is exported as feed attribute value.	Default value <input type="text" value="M"/> Defined value is the same for all products. This value is exported in case that Magento attribute is not chosen or its value is empty.
--	--

Attribute Composition

Increase Price by 25

You can combine attribute values with text values or define math operations and conditions. Select available macros to see example statements.

Dynamic Transformation
Adjust transformation of exported value during export process.

Character Limit

Exported value is cropped to defined number of characters.

Empty Math Operation

You can use various types of math operations to combine attributes and values.

Math Operation example

```
// standard math operations  
[[ +-* / ]]
```

Conditions

Empty Attribute Condition

You can set a condition to export non-empty values only.

Empty Attribute Condition example

```
// if value of the 'meta_title' attribute is not empty the 'meta_title' value is used, otherwise it is used the  
value of the 'name' attribute  
[[('{{meta_title}}' != '')? '{{meta_title}}': '{{name}}'];]]  
  
// note double curling brackets surrounding attribute codes
```

Attribute Value Condition

You can define a value condition to modify exported value based on the input value.

Attribute Value Condition example

```
// if product price is higher than 100 then use product price as the final price, otherwise increase the price
for 20 (adding 20 as shipping costs)
[[({{price_final_include_tax}} > 100) ? {{price_final_include_tax}} : {{price_final_include_tax}} + 20]]

// note double curling brackets surrounding attribute codes
```

Edit Channel #20 (Google.co.uk - Product - RSS 2.0 - XML)

Settings for Google Attribute - g:gender

Info
Required for apparel products. Gender of the item. Three predefined values accepted

Options:
Male
Female
Unisex

Exported Value

Adjust value, which is exported into element/column g:gender

Magento attribute

The value of selected Magento product attribute is exported as feed attribute value.

Default value

Defined value is the same for all products. This value is exported in case that Magento attribute is not chosen or its value is empty.

Attribute Composition

[Add Attribute/Macro](#)

[[({{price_final_include_tax}} > 100) ? {{price_final_include_tax}} : {{price_final_include_tax}} + 20]]

You can combine attribute values with text values or define math operations and conditions. Select available macros to see example statements.

Dynamic Transformation

Adjust transformation of exported value during export process.

Character Limit

Exported value is cropped to defined number of characters.

Multiple Value Condition

You can define a multiple value condition to modify exported value based on the input value.

Attribute Value Condition example

```
// if product price is lower than 20 then use product price as the final price increased by 25% , if product
price is lower than 40 and higher than 20 then use product price as the final price increased by 15%, otherwise
use product price as the final price

[[({{price_final_include_tax}} < 20) ? {{price_final_include_tax}}*1.25 : (({{price_final_include_tax}} < 40) ?
{{price_final_include_tax}}*1.15 : {{price_final_include_tax}})]
```

PHP functions and conditions

You can use various [PHP math functions](#) or [String functions](#)

Example

```
//Export sku only if it is longer than 6 characters, otherwise export empty string
[[ strlen('{{sku}}') > 6 ? '{{sku}}' : '' ]]
```

Timestamp settings (Facebook channel)

Facebook feed requires to set the "sale_price_effective_date" in the format below:

2017-01-03T00:01-0100/2017-01-26T23:59-0100

You can do it by setting 2 conditions.

```
//For "g:sale_price_effective_date FROM" attribute
[[ ("{{special_from_date}}" != "")? "{{special_from_date}}T00:01-0100":"" ]]

//For "g:sale_price_effective_date TO" attribute
[[ ("{{special_to_date}}" != "")? "{{special_to_date}}T23:59-0100":"" ]]
```

13	g:availability_date <small>The day a pre-ordered product becomes available for delivery. If you are accepting orders for produ...</small>	Magento attribute Please select attribute...	Default value	Settings
14	g:price <small>Price of the item. The price of the item has to be the most prominent price on the landing page. I...</small>	Magento attribute Price original include tax	Default value	Settings
15	g:sale_price <small>Advertised sale price of the item.</small>	Magento attribute Price final include tax	Default value	Settings
16	g:sale_price_effective_date FROM <small>Date range during which the item is on sale. Used in conjunction with sale price. This attribute in...</small>	Compose value [[("{{special_from_date}}" != "")?]]	Default value	Settings
17	g:sale_price_effective_date TO <small>Date range during which the item is on sale. Used in conjunction with sale price. This attribute in...</small>	Compose value [[("{{special_to_date}}" != "")? "{{	Default value	Settings

Store Attributes

You can combine various Store attributes to export required results.

Edit Channel #20 (Google.co.uk - Product - RSS 2.0 - XML)

Settings for Google Attribute - g:gender

Info
Required for apparel products. Gender of the item. Three predefined values accepted
Options:
Male
Female
Unisex

Exported Value
Adjust value, which is exported into element/column g:gender

Magento attribute

The value of selected Magento product attribute is exported as feed attribute value.

Default value

Defined value is the same for all products. This value is exported in case that Magento attribute is not chosen or its value is empty.

Attribute Composition

Attribute Value Condition

IS function and condition

Attributes

- Allow Gift Message
- Apply MAP
- Base Image
- Category id
- Category level
- Category name
- Category parent id
- Category parent name
- Category path
- Category path ids
- Category path url key
- Category root id
- Category root name
- Category url
- Cost
- Country
- Country of Manufacture
- Creation date

Rewrite exported value (e.g. from "L" to "Large", from "Male" to "M"). You can use regular expression to match and convert substring of the exported value.

Decreasing price

Decrease price example

```
// decreasing the price by 5  
[[{{price_final_include_tax}} - 5]]
```

Shipping cost for product above certain price

Shipping cost (price) example

```
// use cases for shipping cost export  
// if product prices is higher than 50 then set shipping price as 3.5, else zero price Ci.e. free shipping)  
[[({{price}} > 50) ? 0 : 3.5]]
```

Shipping cost for product above certain weight

Shipping cost (weight) example

```
// if products weight is higher than 100 then increase shipping cost by 10, else export base shipping cost  
[[({{weight}} > 100) ? {{shipping_cost}} : {{shipping_cost}} + 10]]
```

Price rounding - Ceil, Floor, Round

Price rounding

```
// increase price by 20% and round the result to the nearest integer  
[[ceil({{price_final_include_tax}} * 1.2)]]
```

Special KAAS functions for export

we created special functions for kaas specific purpose

1. **compNotEmptyFromList**(1:N params)
 - returns first not empty parameter from list of attributes
 - example: **compNotEmptyFromList**('{{tags}}', '{{name}}', 'default value')
2. **compMultiConditions**(cond1, value1, cond2, value2, ..., condN, valueN, default)
 - returns first value after first TRUE condition
 - example: **compMultiConditions**('{{sku}}' == 'foo', {{price}}, strpos('{{sku}}', 'bar') != false, {{name}}, 'default value')
3. **compConcatMultiConditions**(glue, cond1, value1, cond2, value2, ..., condN, valueN, default)
 - returns all values with TRUE condition concatenated by glue
 - example: **compConcatMultiConditions**(' ', '{{sku}}' == 'foo', {{price}}, strpos('{{sku}}', 'bar') != false, {{name}}, 'default value')