

Welcome to Koongo documentation



Feed and Affiliate Marketing Tool
for the world of e-commerce

- ✔ Connect with 500+ selling channels and affiliate networks worldwide!
- ✔ Automate product feed export and keep feeds always up-to-date!
- ✔ Increase your visibility and revenues by up to 25%!



Table of Contents

- 1 [About Koongo](#)
- 2 [Benefits of Koongo](#)
- 3 [Koongo products and services](#)
 - 3.1 [Koongo products comparison](#)
 - 3.2 [Connector for Magento](#)
 - 3.3 [Koongo as a Service](#)
- 4 [Legal information](#)
 - 4.1 [General information](#)
 - 4.2 [Connector for Magento](#)
 - 4.3 [Koongo as a Service](#)
- 5 [Koongo docs and support](#)
 - 5.1 [Koongo docs](#)
 - 5.2 [Support information](#)
- 6 [Koongo Blog](#)

About Koongo

Koongo is a Feed and Affiliate Marketing Tool that allows you to **connect your online store to various selling and advertising channels**. More than [500 product search and price comparison websites, affiliate networks, and online marketplaces](#) are supported. Koongo products allow you to reach hundreds of new selling and marketing channels worldwide from the single integration point. With Koongo, you will be able to expand your business on the international level, attract new clients, and boost your profit.

Benefits of Koongo

- Simplicity of use - you can connect your store easily to Koongo and export your products to any of Koongo [supported channel](#)
- More than 500 comparison websites, online marketplaces or affiliate channels supported
- Check the performance of various channels - Koongo allows you to monitor product performance easily on the specific channel. You can figure out what channels work the best for your business.
- Different prices for different selling channels - you can sell the same item for different prices on various selling channels
- Advanced category mapping - you can map easily your store categories to specific channel category tree and get higher ranking of your products
- Various attribute and category filters - allow you to export only required products for selected channel
- 30-day free trial - test Koongo for 30 days for free

Koongo products and services

Koongo products comparison

- [Products comparison](#)

Connector for Magento

- [Connector for Magento 1](#)
- [Connector for Magento 2](#)
- [Connector for Magento 2 EE](#)

Koongo as a Service

- [Koongo as a Service pricing](#)

Legal information

General information

- [General Terms and Conditions of Use](#)
- [Privacy Policy](#)
- [Cookies](#)

Connector for Magento

- [License conditions](#)
- [Software Maintenance agreement](#)

Koongo as a Service

- [Service Terms and Conditions](#)

Koongo docs and support

Koongo docs

- [Documentation for Connector for Magento 1](#)
- [Documentation for Connector for Magento 2](#)
- [Documentation for Koongo as a Service](#)

Support information

- [Support and Contact](#)
- [Term Definitions](#)

Koongo Blog

[Koongo.com/blog/feed/rss](#) - Page not permitted.