

Cookies

Protection of personal data

All personal data provided by the customer are collected, processed and stored in accordance with valid legislation of the Czech Republic, in particular with Act No. 101/2000 Coll. on the Protection of Personal Data as amended and the Electronic Communications Act No. 127/2005 Coll. and with Regulation (EU) 2016/679 of the European Parliament, so-called "GDPR".

Cookies



Koongo.com cookies aren't used to identify you personally.

In accordance with the provisions of § 89 of Act No. 127/2005 Coll., On Electronic Communications and European Union Directive No. 2009/136 / EC, we hereby inform you that our websites use so-called cookies for their activities.

Koongo.com puts small files (known as 'cookies') onto your computer to collect information about how you browse the Koongo website. Koongo may use your non-personally identifiable information it collects during your visit to the Koongo website, during your interaction with Koongo's emails or during your interaction with Koongo's third-party marketing efforts for other purposes including, without limitation, the following:

1. To better monitor in aggregate the effectiveness of Koongo's online and offline advertising and marketing campaigns.
2. To better monitor in aggregate how visitors and customers are using the Website.
3. To ensure that the Website and emails continue to provide relevant content that is interesting and useful to users.
4. To uncover and diagnose problems with the Website and Koongo's servers.
5. For day-to-day system administration needs

You'll normally see a message on the site before we store a cookie on your computer.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Koongo service.

Find out more about [how to manage cookies](#).

How cookies are used on Koongo.com

Measuring website usage (Google Analytics)

We use Google Analytics software to collect information about how you use Koongo.com. We do this to help make sure the site is meeting the needs of its users and to help us make improvements, for example [improving site search](#)(doplňit vlastní nebo odmazat link).

Google Analytics stores information about:

- the pages you visit on Koongo.com
- how long you spend on each Koongo.com page
- how you got to the site
- what you click on while you're visiting the site

We don't collect or store your personal information (for example your name or address) so this information can't be used to identify who you are.



We don't allow Google to use or share our analytics data.

System cookies

Cookies in this category must always be turned on. They are necessary for the basic functionality of the web application and its safe operation. They do NOT need to be approved to be stored.

Name	Purpose	Expires
frontend	Common website processes - required.	1 day

Google Universal Analytics

Name	Purpose	Expires
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_ga	This helps us count how many people visit Koongo.com by tracking if you've visited before	2 years
_gat	Used to manage the rate at which page view requests are made	1 minute
_gid	This helps us count how many people visit Koongo.com by tracking if you've visited before	24 hours

Google Analytics

Name	Purpose	Expires
_utma	Like _ga, this lets us know if you've visited before, so we can count how many of our visitors are new to Koongo.com or to a certain page	2 years
_utmb	This works with _utmc to calculate the average length of time you spend on Koongo.com	30 minutes
_utmc	This works with _utmb to calculate when you close your browser	when you close your browser
_utmt	This works to throttle the request rate.	10 minutes
_utmz	This tells us how you reached Koongo.com (for example from another website or a search engine)	6 months

Support cookies

Koongo uses web chat to help you with problems you might have with their content and services.

Name	Expires
SWIFT_client	2 days
SWIFT_sessionid20	when you close your browser
SWIFT_sessionid80	when you close your browser
SWIFT_visitor	1 week
SWIFT_visitorsession	when you close your browser
jqCookieJar_options	1 year