

Products and Services

Table of Contents

- 1 [Overview](#)
- 2 [Connector for Magento and Magento 2](#)
 - 2.1 [Connector documentation](#)
 - 2.2 [Connector installation manuals](#)
 - 2.3 [Connector pricing page](#)
- 3 [Koongo as a Service](#)
 - 3.1 [Koongo as a Service documentation](#)
 - 3.2 [Koongo as a Service pricing](#)

Overview



In a nutshell

Koongo Service comes with the same features as the **Connector for Magento 1 and Magento 2** as well as with the same supported feeds and channels. However, **Koongo Service** has the advantage of automatic integration with selected channels through the means of API and provides feed/channel performance tracking. With the **Connector**, you set up all the settings from within your Magento backend. The **Koongo Service** is located on Koongo servers.

To understand the scope of Koongo products and services and to be able to distinguish between them you need to be briefly familiarized with Koongo history.

We distinguish between Magento and non-Magento shopping platforms simply because Koongo started back in 2007 as a simple stand-alone module available only for the Magento platform, called currently **Connector for Magento (or Connector)**.

In 2013 we introduced a new product, **Koongo as Service (or Service)**. In the beginning, the Service was available only for Lightspeed users. Over time, we added other platforms - Prestashop, CCV Shop, Shopify, WooCommerce, etc. (see the [list of all supported shopping platforms](#)).

Finally, in 2015 the **Service** became available also for Magento users. It allows Magento users to choose between the **Connector** and the **Service**, depending on their specific needs.

For that reason, Koongo offers for Magento users two products (**Connector** and **Service**) while for all other shopping platforms Koongo has 'only' the **Service** available.

Connector for Magento and Magento 2



Only for Magento and Magento 2

Please note that the **Connector** is available only for Magento 1 & 2 users.

Connector for Magento 1 & 2 is the stand-alone extension for Magento, in Magento terminology called a **module**. You can install the **Connector** on your Magento instance using the **Magento Connect Manager**. You manage all the feeds and channels from within your **Magento backend**.

Connector documentation

- [Documentation for Connector for Magento 1](#)
- [Documentation for Connector for Magento 2](#)

Connector installation manuals

- [Installation manual for Connector for Magento 1](#)
- [Installation manual for Connector for Magento 2](#)

Connector pricing page

- [Connector for Magento 1](#)
- [Connector for Magento 2](#)
- [Connector for Magento 2 EE](#)

Koongo as a Service



For all supported shopping platforms

Please note that the **Koongo Service** is available for [all supported shopping platforms](#), except Magento 2. **For Magento 2, Koongo offers only the Connector for Magento 2.**

Koongo as a Service is Koongo developed tool with our own user interface (UI). To activate the Koongo Service, you need to install an app (for Lightspeed, CCV Shop, or Shopify) or set up API integration (for Magento or Prestashop). For more installation details, please check [Platforms integration manuals](#).

Koongo as a Service documentation

- [Documentation for Koongo as a Service](#)

Koongo as a Service pricing

- [Koongo as a Service pricing](#)